Eastern Biotech & Life Sciences join hands with Family Tree DNA, USA

United Arab Emirates. (SANEPR.com) July 23, 2007 -- Eastern Biotech & Life Sciences join hands with Family Tree DNA, USA

The Genographic Project, a five-year research partnership between National Geographic and IBM with support from Waitt Family Foun-
dation and the National Geographic Society, has mapped the DNA roots of humanity and created the world's largest databases in the field of Genetic Genealogy and the only organization that has been constantly developing the science that many genealogists around the world to advance their families research. Eastern Biotech & Life Sciences is proud to be associated with Tree DNA to create a database for the Middle Eastern population.

Eastern Biotech & Life Sciences started the journey with its incorporation as a corporate entity under Dubai Biotechnology and Research Park (DuBiotech), since 2005 and commenced its commercial operations on April, 2006. They provide world-class health care services to a customer base, combining continual innovation with over 50 years' experience. Its vision is to promote the health of the people of the Arab Emirates and the region through the introduction of biotechnological products and systems, and through research into the diseases relevant to this region, especially Genetic Disorders, Obesity, Diabetes and Heart diseases.

Eastern Biotech & Life Sciences has put in place a distribution network covering the length and breadth of the Middle East.

If your goal is to verify relationships, or discover more about your recent or deep ancestral origins, you can compare your DNA to as many others as you wish. The DNA wall chart tells the story of your ancient ancestors, based on scientific analysis of DNA you inherited from your mother. From a simple mouth swab, it traces your genetic line back to the beginnings of humanity in Africa and compares with the DNA information from thousands of men and women living all across the planet.

For additional information:

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About Eastern Biotech, Dubai:

Eastern Biotech & Life Sciences became one of the corporate client entities of DuBiotech in November 2005. Its vision is to promote the health of the people of the United Arab Emirates and the region through the introduction of biotechnological products and systems, and through research into the diseases relevant to this region, especially Genetic Disorders, Obesity, Diabetes and Heart diseases.

Background
The company brings over 50 years of combined healthcare experience through its directors. The board of Directors is headed by Dr. I Badiuddin, MBBS, FRCS, a surgeon with an active practise in Laparoscopic and Bariatric Surgery. Dr. Justine Badiuddin is a practising Gynaecologist. Mr. Junaid Faruq, Director Marketing, is a graduate in Biotechnology from the Dublin City University, Dublin Ireland. Dr. Ahmed, Research Director, is a Ph.D in Cell Biology from Yokohama City University, Japan. We are currently operating through an office out of the Dubai Media City.

Objective
In the early days of its operation in Dubai Eastern Biotech is involved in the following activities;

A. Exploration of the Global biotechnological horizon to identify products and services which are most relevant to this region. We are researching the market to assess and identify various genetic tests that are available and we are negotiating with the companies around the world who have developed these tests to find the best possible way of offering them to the local healthcare providers.
B. Eastern Biotech & Life Sciences is also promoting a project in UAE to establish and operate a Centre of Excellence for the manager obesity. Obesity is a "disease" which affects more than 30% of the local population of this region. In partnership with CERT the comp further expand its offering in education and training to have an even greater positive impact on the UAE society and to ensure a regi global growth cycle.

C. The long term objective of Eastern Biotech is to make a significant contribution to finding biotechnological solution to the modern diseases which are going to become a major health issue of the future i.e. Diabetes and Obesity. The focus initially will be on gathering epidemi data in the region and conducting clinical research. Once the technical facilities at Dubiotech are completed, we will progress to genel on these diseases in the years to come.

For further detail:

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